

the
TEXTILE
EYE

Report No. #21 - Summer 2024

INSIGHTS FOR INSPIRED DESIGNERS

MILAN
VANGUARD

Creative Expression at Salone del Mobile & Fuorisalone

IMMERSIVE HUES

Milan's Unforgettable Colors

SALONESATELLITE

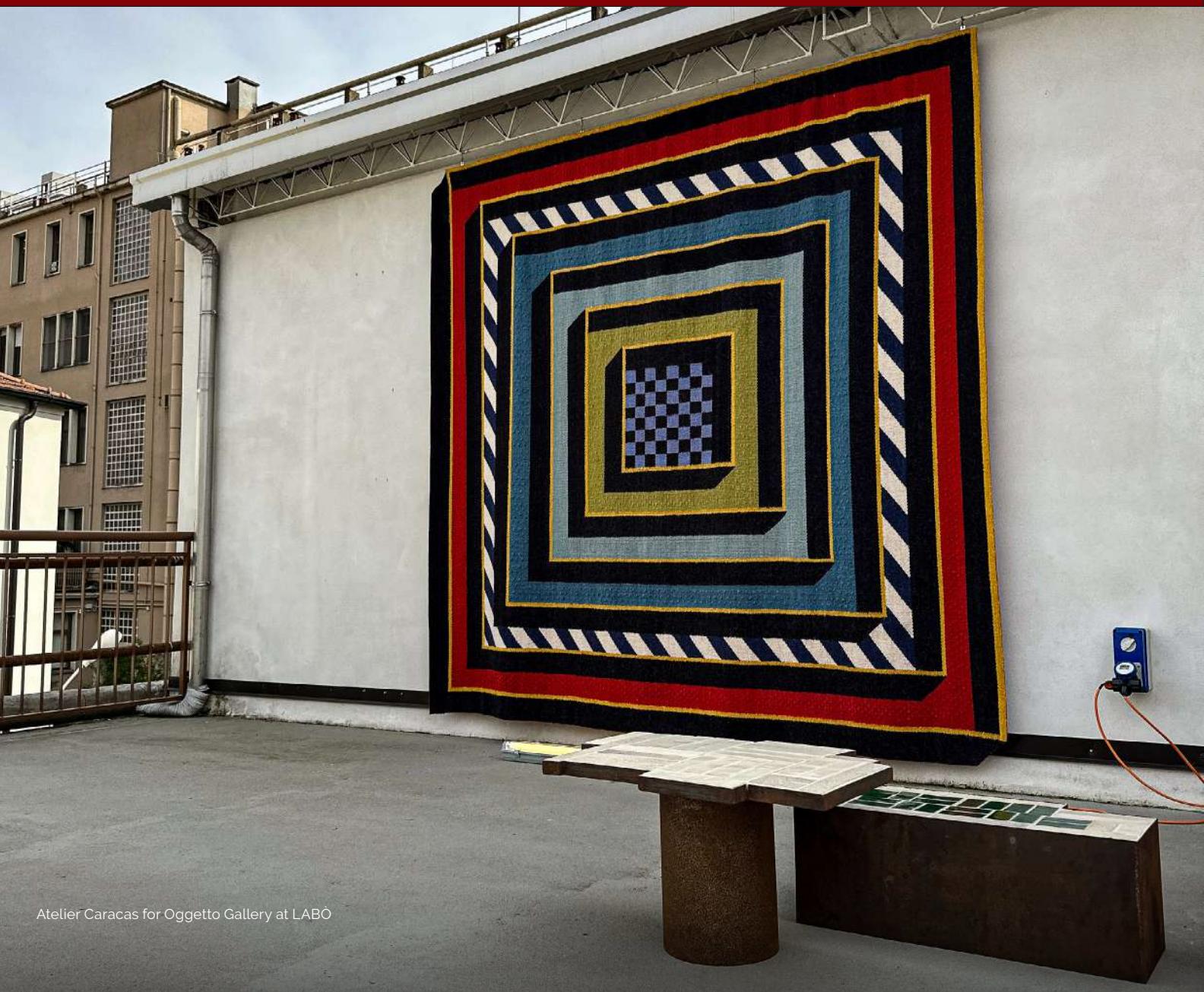
25 Years of Innovation and Mentorship

PAOLA NAVONE

A World of Alchemy & Irony

Summer 2024

MILAN VANGUARD



Atelier Caracas for Oggetto Gallery at LABO

Theme

Beyond Bouclé? *(Oltre il Bouclé?)*

Walking the halls at Salone del Mobile, it's clear that no heir apparent has been crowned to replace bouclé. The nubbiness and texture of bouclé continue to captivate, with multicolor and strong color effects leading future trends. Companies are testing the waters with materials ranging from chenille to velvet, strié to sateen, offering clients various options to see what will stick. Tweed and Chanel-inspired looks, along with textural woven jacquards, strié, and crosshatch patterns, remain compelling. Brightly colored velvet feels fresh, while puckered, pleated, and gathered fabrics add dimension. Brands also experiment with pristine cotton sateen and shiny effects on leather and faux leather. Plain cloths with tooth and luster, heathered and multicolor options, and flat single-color fabrics are gaining traction. Fur and high-pile materials, though appealing, are limited due to upholstery challenges. Flat, single-color fabrics are making a quiet comeback, and pristine surfaces of cotton or wool sateen with leather and patent finishes look fresh.

LOOKS

Single-color body cloths especially with sheen

Woven textures with architectural structure

Crinkled, gathered & furrowed fabrics

Brightly colored velvet & chenille

Heathered & multi-tonal fabrics

Knotted & slub textures

Textural knitted effects

Crosshatch & strié

Luca Erba for ENNE at Salone del Mobile





Dooq at Salone del Mobile



Gianfranco Ferré at Salone del Mobile



Jean-Marie Massaud for Poltrona Frau



Spalvieri & Del Ciotto for Poltrona Frau



Wittmann at Salone del Mobile



Porada at Salone del Mobile



Federica Biasi for Gervasoni1882



Martino Gamper for Rubelli



Formafantasma for Rubelli



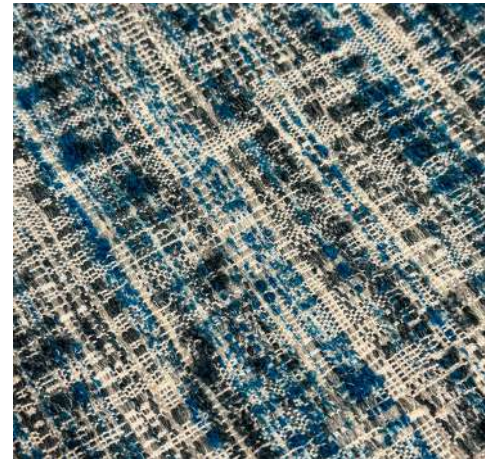
Federica Biasi for Wittmann



Alberto Levy Gallery



Margrethe Odgaard for Kvadrat



Mariantonia Urru at Salone del Mobile



Alberto Levy Gallery



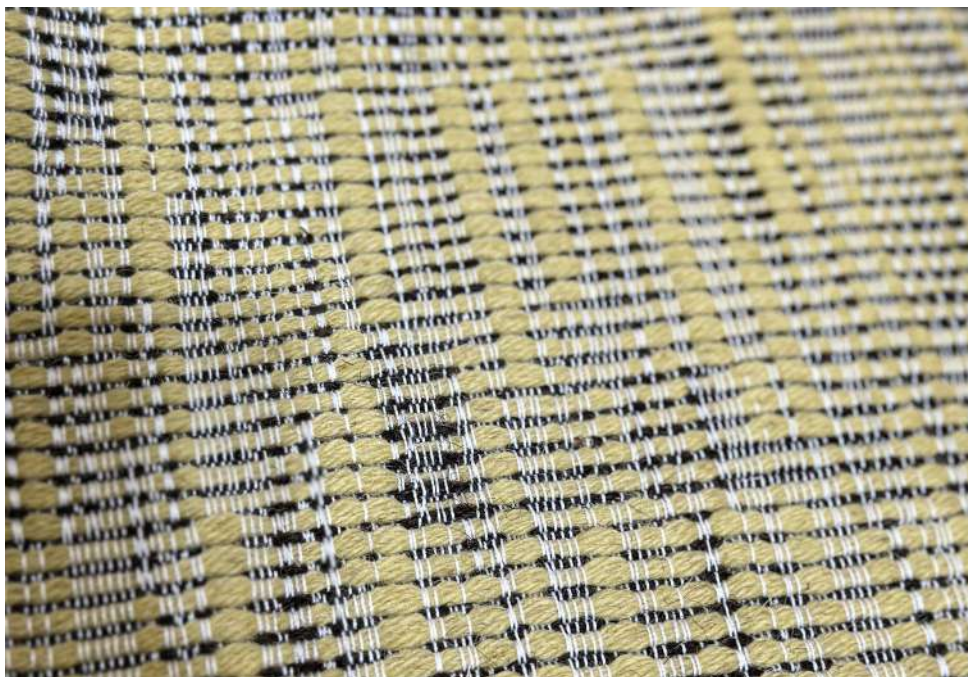
Sebastian Herkner for Wittmann



Bisson Bruneel at LABÒ



Rose Ekwé at LABÒ



Mariantonia Urru at Salone del Mobile



Woodnotes



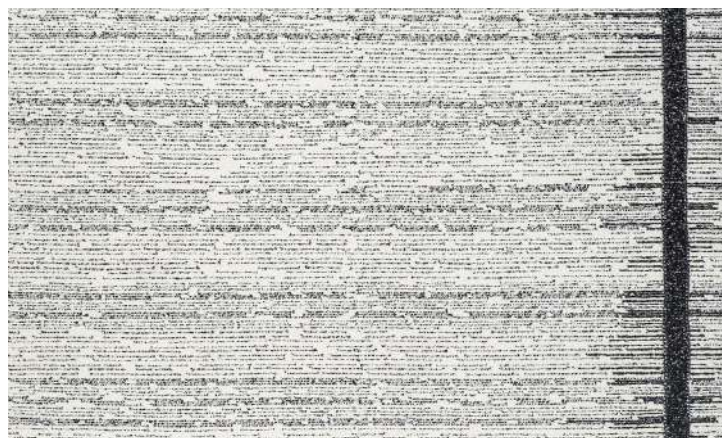
Ethimo at Salone del Mobile



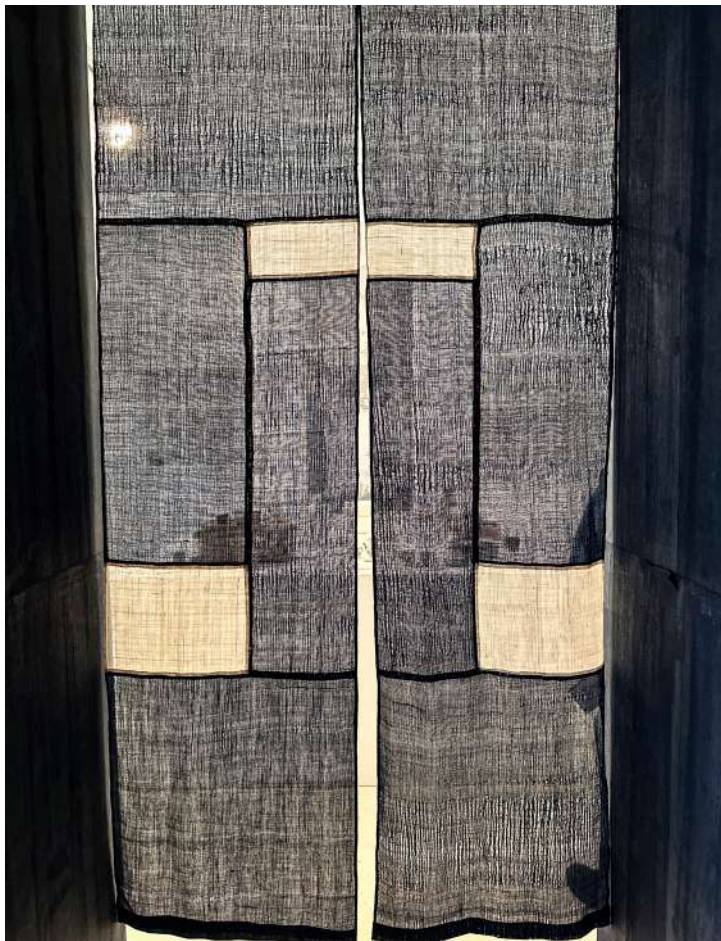
Dooq at Salone del Mobile



Carlo Colombo for Giorgetti



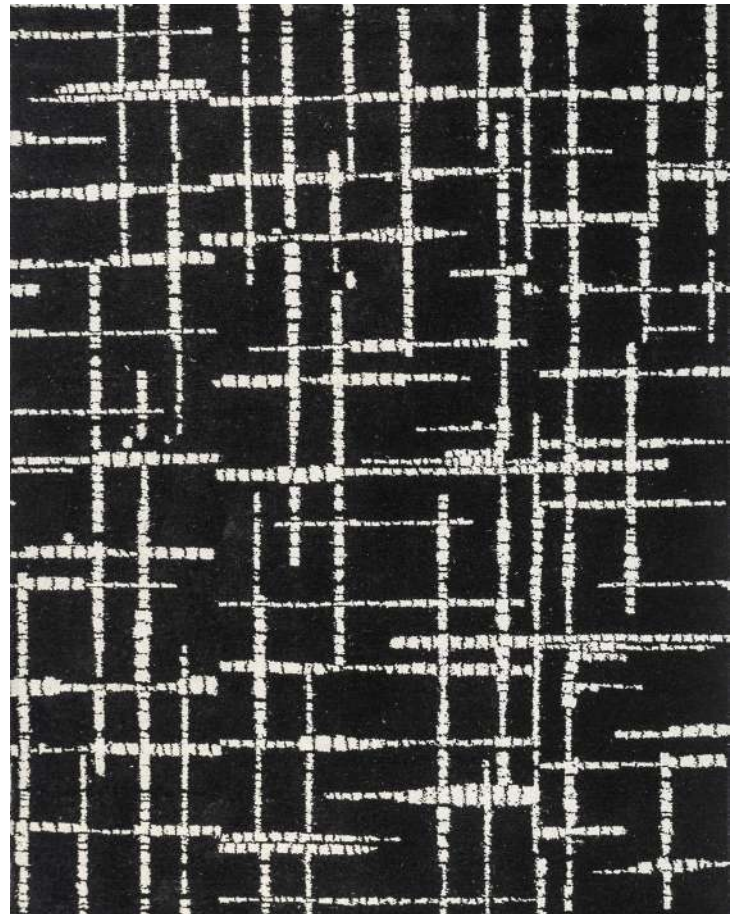
VIMAR1991 for Jaipur Rugs



The Korean Craft & Design Foundation at Rossana Orlandi



Formafantasma for Rubelli



VIMAR1991 for Jaipur Rugs



Dime Studio



Wittmann at Salone del Mobile



Cristina Celestino for Pianca at Salone del Mobile



Meridiani at Salone del Mobile



Reda Amalou at LABO



Patricia Urquiola for Moroso



Gaetano Pesce for Meritalia



DWA Design Studio for Pedrali at Salone del Mobile



Martino Gamper for Rubelli

As bouclé slowly starts to fade, velvet is picking up interest, especially when sporting bright and compelling colors. Slubs, lush mohairs, and outdoor versions offer interest. Companies are also experimenting with fabrics that have gathered, pucked, and plissé surfaces, which imbue upholstery with a tactile patina.





Gianfranco Ferré at Salone del Mobile



Aeditto at LABÒ



The House of Lyria at Salone del Mobile



Armani/Casa





Martino Gamper at Nilufar Depot



Diesel Living x Moroso



Gaetano Pesce for Meritalia



Paola Navone for Gervasoni1882



The industry has been obsessed with texture for a long time; perhaps long enough that clean, single color surfaces have started to look fresh and gain a following. Cotton and wool sateens offer elegant options, while patent and latex looks tell an edgier story.



Interview

HOUSE OF LYRIA

EST. 2002, MONTEMURLO, PRATO, ITALY

Seamlessly interweaving elements of tradition, experimentation, and emotion, The House of Lyria crafts singularly original textiles in Tuscany at the very heart of the Prato fabric district. Guided by founder Riccardo Bruni's immaculate aesthetic, each textile blends craftsmanship, simplicity, and innovation for designs that are both unique and brimming with life.

For over 20 years, House of Lyria has created elegantly refined and timeless textiles for leading fashion designers such as Jil Sander, Martin Margiela, and Yohji Yamamoto. In 2021, the atelier entered the world of interiors, creating fabrics for private residences, yachts, and boutique hotels, among other projects, and also launching a collection of throws, pillows, and table linens—all reflecting the brand's signature style of fusing Tuscan textile tradition with innovation.

Bruni draws inspiration from the world around him as he embarks on a journey of creation: people and stories recalled from his travels, old photography books, and even memories of his grandparents' linen sheets. Overall, the resulting designs embrace a forward-thinking mentality, rooted in experimentation with traditional craftsmanship to create something unique and alive.

Creating a new textile begins with its very essence: structure and substance. Prizing natural fibers such as



Chair upholstered in Aroma linen, Efluvio and Olezzo pillows



Materia painting, Solitudine fringed striped neutral-toned blanket, and Otre pillow



Mandria, Golfo, and Mare pillows



Itaca, Ortigia, and Mare pillows with Veggente throw blanket



Mare, Lusinga, and Madreperla pillows



wool, linen, and cotton, Bruni explores unconventional looming techniques and unusual combinations to craft original fabrics with an extended life span. Bruni is also aesthetically guided in his designs by wabi-wabi, the Japanese philosophy of finding beauty in imperfection. Lyria's textiles are imbued with an unstudied quality, with genuine character and a soulful touch of the human hand. "I want to give the impression that the fabric has lived," said Bruni.

Additionally, the atelier's extensive historical archive—featuring over 30,000 types of fabrics and a rare collection of antique textile fragments—offers a remarkable and enduring source of inspiration.

The House of Lyria recently launched a limited edition capsule collection, comprised of 81 throw pillows made from recycled materials, crafted with an artisanal technique by a local cooperative in Tunisia. The textiles are cut into very thin ribbons, which are knotted together to form a thread, and then woven by hand to bring completely new materials to life.

Overall, sustainable practices form the foundation of Lyria's works; in addition to utilizing natural fibers, the brand steers clear of chemical dyes, favoring colors created by organic sources, such as coffee and tea.

"In this company, there is not a single millimeter of waste that is not reused and put back into production, constituting new raw material to be used for the clothing or the interior departments," explained Bruni.



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